



Minigrip Announces Western U.S. Representation for its Specialty Medical and Healthcare Products

*Norban & Associates, Inc. to Market Lab Guard®, Speci-Gard®,
and Other Well-known Minigrip® Brands*

For immediate release

Contact: Mike Sauer 770-422-4187, x-148

Alpharetta, GA, July 8, 2013 --- Minigrip, an Inteplast Group company and global leader in reclosable packaging technology, has appointed Orange County, CA-based Norban & Associates, Inc., as its western United States manufacturer's representative for specialty medical packaging and healthcare products. Norban & Associates, Inc. is an independent medical device and supplies sales organization.

"Norban & Associates' sales and marketing capabilities across the western United States healthcare market are advantageous to Minigrip," says Minigrip General Manager Ben Hellming. "This agreement gives Minigrip direct sales in the western United States for the first time and we are excited about it."

Minigrip specialty medical and healthcare products include reclosable zipper and adhesive closure bags for specimen transport, medical kitting and product storage, and patient belongings and patient care bags.

Norban & Associates will represent Minigrip in New Mexico, Arizona, California, Nevada, Oregon, Washington, Idaho and Montana, and provide field support for distribution to increase the presence of Minigrip products in hospitals, laboratories and surgery centers.

"Minigrip is known for outstanding quality and innovation," says Michele Norban at Norban & Associates. "Their products are essential to the specialty medical supply market and are supported by knowledgeable customer service and decades of product development and manufacturing expertise. We are ready to drive sales and support for new and existing Minigrip customers. Our team is looking forward to a long-term relationship with this true market leader."

"We have an expert business partner in Norban & Associates," adds Hellming. "This is a tremendous opportunity for Minigrip."

About Minigrip

Minigrip, a member of the Inteplast Group, is a recognized leader in reclosable zipper and adhesive closure packaging. Minigrip introduced the first integral zipper Red Line™ bag for Commercial Packaging in 1959. Today, Minigrip's leading Lab Guard®, Speci-Gard® and Red Line™ brands securely package everything from medical specimens and kits to tools and safety supplies. Minigrip also manufactures custom designed bags with vibrant graphics, colored zippers, and other features to meet the specialized needs of healthcare customers. All Minigrip bags are FDA registered. For more information, visit www.Minigrip.com.

About Inteplast Group

Minigrip, is part of Inteplast Groups' Integrated Bagging Systems (IBS) Division. IBS offers a complete array of plastic bags and industrial supplies for healthcare, foodservice, retail, janitorial and industrial customers. Inteplast Group is one of the nation's premier plastics manufacturers and offers a diverse product portfolio for a wide range of markets. For more information on the full range of IBS and Inteplast products, visit www.inteplast.com.

About Norban & Associates, Inc.

Norban & Associates, Inc. is an independent sales organization that markets medical devices and supplies to the healthcare industry. Based in Orange County, California, Norban & Associates represents medical manufacturers in the western United States. For more information, visit www.norbanmed.com.